

## **INFORMATION ON THE PROTECTION OF PERSONAL DATA**

### **EU Regulation 2016/679 "General Data Protection Regulation"**

Dear Madam/s,

In accordance with Article 13 of EU Regulation 2016/679 "General Data Protection Regulation" (hereinafter "Regulation"), Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas (hereinafter "Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas" or also "Data Controller") hereby informs you of the purposes and methods of processing your personal data.

#### **1. Identity and contact details of the data controller.**

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The data controller pursuant to Articles 4, no. 7) and 24 of the Regulation is Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas with registered office in Strada Comunale di Ripa D'Orcia, SNC – 53027 San Quirico D'Orcia (SI) whose contact details are:

- Telephone: +39 0577 898307
- Fax: +39 0577 898307
- Email address: [info@sarnaresidence.it](mailto:info@sarnaresidence.it)

#### **2. Purpose of the processing for which the personal data are intended.**

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The personal data requested will be processed by Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas for the following purposes:

- publication of your name, surname and/or photographs and/or audiovisual footage portraying you on the social network pages (Facebook, Instagram) and/or the website <http://www.sarnaresidence.it/> of Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas for the promotion of the Data Controller's activities.

Your personal data will be acquired directly from you.

#### **3. Legal basis for processing.**

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The legal basis for processing your personal data for this purpose is your explicit **consent**.

#### **4. Any recipients or categories of recipients of the personal data.**

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Pursuant to the Regulation, data processing will be based on the principles of lawfulness, fairness, transparency, purpose limitation, data minimization, accuracy, and storage limitation. Data processing will be carried out by Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas using appropriate technical and organizational measures to ensure the integrity, confidentiality, and availability of your data using paper, electronic, IT, and telematic tools. Employees of Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas may access your personal data, in accordance with the principle of necessity and in their capacity as data processors. These individuals have been provided with specific instructions and are required to maintain the confidentiality of your data.

Your personal data may be communicated, in compliance with the law, to suppliers, professionals and/or companies of the Data Controller, to the extent necessary to carry out their duties and after obtaining adequate guarantees that impose on them the duty of confidentiality and security (e.g. marketing, social networks, website maintenance, ...).

By publishing your personal data on the social media pages and/or website of Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas, your data will be disseminated **and** therefore sent to all users of the aforementioned social media. An updated list of data controllers is available by contacting the contact details provided in this policy (section 1, "Identity and contact details of the data controller").

#### **5. Transfer of personal data to a third country or to an international organisation.**

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Your personal data will be processed at the headquarters of Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas and may be transferred to a country outside the European Economic Area (EEA).

#### **6. Adequacy decision or appropriate safeguards.**

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Transfers of your personal data outside the EEA may be based on an adequacy decision or standard contractual clauses approved by the European Commission. Further information is available by writing to the contact details provided in this policy (section 1 "Identity and contact details of the data controller").

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**7. Period of retention of personal data.**

Your personal data collected for this purpose will be retained until the Data Controller's service is active or until you decide to withdraw your consent and/or obtain termination of the processing.

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**8. Data communication.**

Providing your personal data for this purpose is **optional** . Any refusal to provide your personal data for this purpose will prevent the Data Controller from publishing your name, surname, and/or photographs and/or audiovisual recordings of you on the social media pages and/or website of Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas.

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**9. Automated decision-making and profiling.**

Your personal data will not be subjected to automated decision-making.

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**10. Rights of the interested party.**

You have the right, at any time, to exercise the following rights:

- a) Pursuant to Articles 15, 16, 17, 18, 20, 21, and 22 of the Regulation, you have the right to request from the Data Controller access to your personal data and the rectification or erasure of the same, or the restriction of processing concerning you, or to object to their processing, in addition to the right to data portability;
- b) Pursuant to Article 7, paragraph 3 of the Regulation, you will remain free to withdraw your consent at any time without affecting the lawfulness of the processing based on the consent given before the withdrawal.

The exercise of your rights is not subject to any formal constraints. It will be sufficient for you to send a clear communication regarding the right you intend to exercise to the contact details provided in this notice (section 1 "Identity and contact details of the data controller"). We inform you that Sarna Residence di Bianchi Oriana in Mangiavacchi & C. Sas has an active procedure for managing requests from interested parties .

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**11. Right to lodge a complaint.**

Pursuant to Article 77 of the Regulation, we inform you that if you believe that the processing of your personal data violates the Regulation, you have the right to lodge a complaint with the Italian Data Protection Authority (Garante per la protezione dei dati personali), following the procedures and instructions published on the Authority's official website ( [www.garanteprivacy.it](http://www.garanteprivacy.it) ).

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